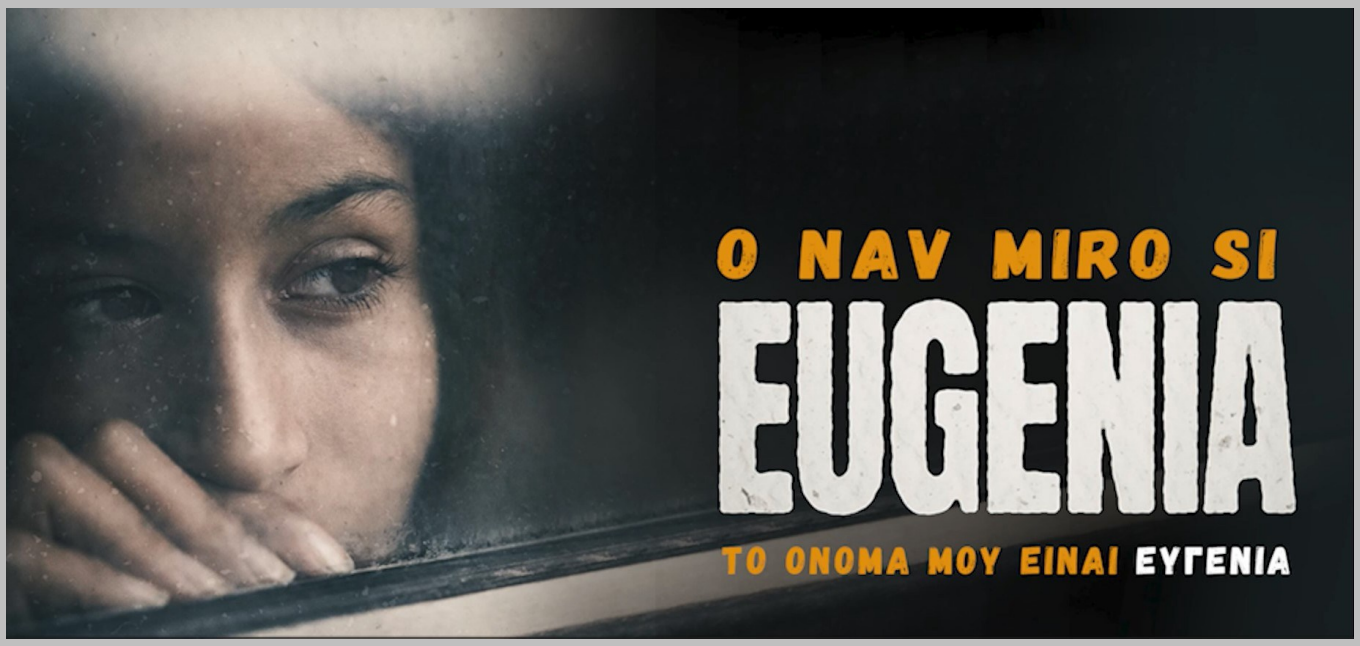
ERASMUS+ GOOD PRACTICE FACTSHEET

"My name is Eugenia"

Short Film Production & Audiovisual Literacy for Social Inclusion, Solidarity, and Human Rights Education.



Organisation: Kouloura Primary School (Greece)
Sector: School Primary Education **Project code:** 2021-1-EL01-KA120-SCH-00004395
Thematic Axes: Child Marriage, Children's Rights, Anti-Racism & Marginalization, Gender Equality, Early School Leaving (ESL) Prevention, Roma Social Inclusion, Community Solidarity
Target Audience: Primary Students (focusing on socially vulnerable groups), Teachers, Parents, Local & European Educational Community.
Digital Deliverable: Short Documentary- Film (with English Subtitles – Open Educational Resource)
Link: https://youtu.be/UufhJAhQ-Mk

1. Context, Issues & Social Impact

This good practice addresses a critical and sensitive social issue: child marriage within Roma communities. This problem is directly linked to early school leaving, the devaluation of education, systemic marginalization, and the perpetuation of ghettoization and social rejection.

Social Intervention& Community Impact:

- Deconstructing Stereotypes: Uses art and participatory dialogue to challenge discrimination, social exclusion, and racism.
- Empowerment of Vulnerable Learners: Gives a voice to children facing systemic prejudice, boosting their self-esteem and sense of belonging within the school ecosystem.
- Community Bridge: Extends critical reflection beyond the classroom into the local community, promoting social awareness, cohesion, and mutual understanding.
- Romani Language: Introduces the Romani language, opens the dialogue.

2. Key Objectives &Pedagogical Value

✓Soft Skills Cultivation**:** Enhances communication, collaboration, critical thinking, empathy, and acceptance of diversity among pupils.

✓Audiovisual & Digital Literacy**:** Teaches cinematic storytelling techniques and the creative, responsible use of digital media Professional

✓Development for Educators**:** Capitalizes on Erasmus+ Accreditation opportunities (Job Shadowing, training seminars, long-term mentoring by creators-educators).

✓Prevention of Early School Leaving**:** Strengthens the emotional and academic bond between vulnerable students and the school through experiential, inclusive learning.

3. Implementation Roadmap (8-Month Schedule)

Months 1–2: Preparation, Staff Mobility & Awareness

• Teacher Training**:** Participation in seminars, Job Shadowing mobilities under Erasmus+, and mentoring sessions with external filmmakers/educators (invited experts).

• Experiential Student Workshops**:** Awareness-raising activities on human rights, gender equality, and anti-racism.

• Community Networking**:** Establishing contacts with local stakeholders, Roma mediators, and human rights experts.

Months 3–4: Creative Process & Pre-Production

• Scriptwriting**:** Co-creation of the script with active student participation, drawing on their lived experiences and perspectives.

• Role Allocation & Technical Workshops**:** Hands-on experience with cameras, sound recording, and direction techniques.

• **Production Planning:** Location scouting, filming schedule, and securing parental/guardian consent.

Months 5–6: Production (Filming) & Post-Production

• Filming Phase**:** Experiential engagement of pupils both in front of and behind the camera.

• Editing & Sound Design**:** Selecting shots, recording voiceovers/music, and assembling the final cut.

• Internal Preview**:** First screening for the production team and participating students for feedback.

Month 7: Screening, Digital Utilization & Community Event

• Premiere Event**:** Organizing an open screening event at school with parents, local authorities, and community members.

• Digital Publishing**:** Uploading the short film on online platforms (YouTube, school website, social media).

• Educational Toolkit**:** Developing supplementary worksheets/discussion guides for classroom use.

Month 8: Dissemination, Festival Recognition & Practice Transferability

• Festival Excellence & Recognition**:** Submission and winning of the **1st Prize at the Chania Film Festival**, validating the artistic and pedagogical quality of the initiative while empowering participating students.

• Wide Dissemination**:** Presentation of the practice at Erasmus+ conferences, school networks, and European platforms (European School Education Platform, web site, facebook, ERT).

• Impact Assessment**:** Evaluation of results on student engagement, school climate, community awareness, and the school's European profile.

4. Erasmus+ Current & Future Priorities (2028–2035 Horizon)

1 Inclusion & Diversity

• Tackling Marginalization**:** Directly addresses child marriage in Roma populations, actively countering racism, discrimination, and ghettoization.

• ESL Prevention**:** Engaging socially vulnerable children in creative roles builds strong emotional attachments to school, preventing early dropouts.

• Human Rights**:** Defends child rights and gender equality in education.

2 DigitalTransformation

• Audiovisual Literacy**:** Shifts pupils from passive content consumers into **active digital creators** (camera work, editing, audio, digital storytelling).

• Digital Exploitation**:** Leverages digital platforms (YouTube, European School Education Platform) for transnational visibility.

3 Soft Skills & Educator Capacity Building

• Key Competences**:** Fosters communication, teamwork, empathy, critical thinking, and confidence in marginalized youth.

• Teacher Mentoring**:** Utilizes Erasmus+ Accreditation mobilities (Job Shadowing, mentoring) to integrate innovative audiovisual teaching practices.

4 Post-2027 Perspective: Solidarity, Social Cohesion & Youth Voice (2028–2035)

• Solidarity in Action**:** Serves as an active bridge of solidarity between the Roma community and the wider society, turning vulnerable pupils into co-creators of change.

• De-ghettoization & Social Justice**:** Fights ghettoization at its root by promoting equal educational access, fully aligning with the European Pillar of Social Rights.

• Youth Empowerment (Youth Voice)**:** Provides a democratic platform where marginalized children express their voice, inspiring solidarity across European school networks.

5. Resources & Adaptability

Parameter	Required Resources	Adaptability
Technological Equipment	Basic video recording equipment (including smartphones/tablets) and editing software.	The model is adapted according to the school's resources (ranging from a simple podcast or video to a full-scale documentary).
Linguistic Context	English subtitles (already available in the original material).	Option for partner schools to add subtitles in other European languages (e.g., Spanish, French, German).
Subject Matter	Voluntary bone marrow donation.	The methodology can be transferred intact to other areas of solidarity (e.g., voluntary blood donation, environmental protection, the integration of refugees/migrants).