ERASMUS+ GOOD PRACTICE FACTSHEET

"Hope Wanted" (Ζητείται Ελπίς): Solidarity in Action

Fostering Solidarity and Active Citizenship: Art and Audiovisual Literacy as Catalysts for Erasmus+ Objectives

Organisation: Kouloura Primary School (Greece)
Sector: School Primary Education **Project code:** 2021-1-EL01-KA120-SCH-00004395
Key Themes: Solidarity, Volunteering, Active Citizenship, Film Literacy
Digital Deliverable: Short Documentary-Fiction Film (with English Subtitles – Open Educational Resource)
Link: https://youtu.be/T1CH0ItU0VA

1. Core Concept & Innovation

An annual experiential, student-centered awareness project focusing on bone marrow donor registration. Primary school pupils took a leading role as Change Makers, combining investigative journalism, filmmaking, and street activism within their local community.

2. Key Highlights

Student Agency: Pupils designed questionnaires, conducted interviews with role models (a volunteer recruiter responsible for over 4000 registrations and a former pupil who became a compatible donor and saved a life), co-scripted the narrative, and starred in the film.
Cross-Sectoral Cooperation: Close scientific collaboration with the distinguished national registry "Orama Elpidas", the Veria Public Central Library, local stakeholders, and media outlets.
Intergenerational Outreach: Reversal of traditional learning roles — children took to the local market and city cafés, directly informing and raising awareness among adult citizens.
Recognition & Dissemination:
1st Prize at the Chania International Film Festival.
Coverage on National Television (ERT) and local media outlets.
Official screening at the Veria Public Library with leadership representatives from "Orama Elpidas" and Erasmus+ coordinators.

3. Impact Across Levels

Students	School	Local Community	European level
• Empathy & social awareness • Soft skills & teamwork • Film & media literacy	• Transformation into a local hub for civic action and community cohesion	• Debunking myths and fears regarding bone marrow donation • Increased volunteer awareness	• Ready-to-use Digital Open Educational Resource (OER) with English subtitles

4. Digital Exploitation & Transferability (Replicability)

Dimension	Description
Digital OER	The film is digitally accessible with English subtitles, ready for immediate use by schools across Europe as an educational "ice-breaker" on solidarity.
eTwinning / ESC	Easily integrable into European eTwinning projects and European Solidarity Corps (ESC) school initiatives.
5-Step Model	A transferrable 5-stage framework (Screening → Institutional Networking → Interviews → Street Outreach → Dissemination) adaptable to any social or health-related issue.

5. With an eye on the future

Erasmus+ Goal (2028–2035)	School Activity	How the achievement of the goal is demonstrated in practice
Building a Common Language for Solidarity	Journalistic Investigation and Interviews	Transforming the abstract concept of solidarity into a tangible act of life (bone marrow donation).
Student Agency & Active Citizenship	Outings to the marketplace with informational leaflets and posters designed by the students.	Students take the lead as Change Makers. They engage in activism within the local community, spearheading awareness-raising efforts.
Cross-Sectoral Cooperation	Scientific collaboration with "Orama Elpidas," a presentation at the Veria Public Library, and coverage by the state broadcaster ERT.	Bridging primary education with the health sector, cultural organizations, and the media. Creating a sustainable ecosystem of collaboration.

5. With an eye on the future (the table continues)

Erasmus+ Goal (2028–2035)	School Activity	How the achievement of the goal is demonstrated in practice
Intergenerational Solidarity & Peer Learning	Showcasing a role model (alumnus) & adults being informed by young children.	Reversal of traditional learning roles: children educate and raise awareness among adults, forging strong bonds within the wider community.
Inclusive & Experiential Learning	Writing and acting in the second part of the film (a fictional story featuring demanding roles).	Cultivating empathy and emotional intelligence through the art of cinema. All students participated on an equal footing, with responsibility and seriousness.
Sustainability & Transferability	1st Prize at the Chania Festival & production of a comprehensive educational documentary.	The results of the project are to remain applicable even when the specific project has successfully been completed. It constitutes a ready-to-use educational tool (a scalable resource) that can be utilized by other schools in Greece and Europe.

6. Resources & Adaptability

Parameter	Required Resources	Adaptability
Technological Equipment	Basic video recording equipment (including smartphones/tablets) and editing software.	The model is adapted according to the school's resources (ranging from a simple podcast or video to a full-scale documentary).
Linguistic Context	English subtitles (already available in the original material).	Option for partner schools to add subtitles in other European languages (e.g., Spanish, French, German).
Subject Matter	Voluntary bone marrow donation.	The methodology can be transferred intact to other areas of solidarity (e.g., voluntary blood donation, environmental protection, the integration of refugees/migrants).

7. Evaluator Summary Statement

"The 'Hope Wanted' initiative successfully turns the abstract concept of Solidarity into an active, student-led, and cross-sectoral practice. By providing a fully accessible Digital OER with English subtitles and a proven community outreach methodology, this Good Practice offers an inspiring, scalable blueprint for Primary Education in the Erasmus+ 2028–2035 era."